


SHANNON PITTMAN-PRICE

INSTRUCTIONAL DESIGNER
E-LEARNING DEVELOPER

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EDUCATION

**M.S.Ed. / Instructional Design and
Technology
Teacher Licensure/English 6-12**
Old Dominion University, Virginia
2010-2011; 2017-2019

Graduate Certificate / E-Learning
George Mason University, Virginia
2016-2017

M.S. / New Media
Syracuse University, New York
2006-2007

**B.S. / Journalism and Mass
Communications**
NC A&T State University, North Carolina
2002-2006

SKILLS

PROFESSIONAL

Instructional Design
E-Learning
Storyboarding
Adult Learning Theory
Curriculum Development
Writing/Editing
Video Editing
Project Management

WORK EXPERIENCE

INSTRUCTIONAL DESIGNER

Elizabeth Glaser Pediatric AIDS Foundation, Remote / June 2021-Current

- Collaborate with internal SMES to design and develop virtual training and in-person training.
- Build and deploy online courses in learning management system.
- Develop training materials, such as participant guides, eLearning content and job aids.

INSTRUCTIONAL DESIGNER

ICF, Remote / November 2020-June 2021

- Designed and developed instructor-led and responsive technology delivered training and performance support solutions for a variety of projects.
- Developed design documents, storyboards and instructional materials for various projects.

INSTRUCTIONAL DEVELOPER

GDIT, Chesapeake, Va. / July 2019-October 2020

- Designed and developed instructional approaches and interactive courseware to meet training requirements for the Navy.
- Designed instructionally sound lessons in a variety of media.
- Designed and developed appropriate training objectives.
- Developed storyboards.
- Created appropriate job aids.
- Supported technical writing requirements and quality reviews.

INSTRUCTIONAL DESIGNER

Hampton University, Hampton, Va. / Mar. 2018-July 2019

- Coordinated the development of instructional materials that were functional, informative, and consistent with sound design principles.
- Designed and developed computer-based training and web-based training.
- Trained faculty on Blackboard and other online learning tools.
- Developed and delivered curriculum content and media products in online courses.
- Collaborated with SMEs.
- Managed project timelines.
- Facilitated faculty training at orientation.

ENGLISH TEACHER

Hampton City Schools, Hampton, Va. / Aug. 2017-Feb. 2018

- Developed lesson plans in collaboration with sixth grade English teachers and literacy specialist.
- Measured learner achievement of objectives through weekly assessments.
- Revised lesson plans in response to assessment of learner outcomes.
- Created and adapted instructional materials to meet varied needs of learners.
- Utilized technology to engage learners in instruction.

INSTRUCTIONAL DESIGNER |
ELEARNING DEVELOPER

SKILLS

TECHNICAL

Articulate 360
Camtasia
Adobe Photoshop
Learning Management Systems
Canva Pro

CERTIFICATIONS

**Writing for Instructional Design
Certificate**

ATD
2021

**Creative Writing for Learning
Design**

eLearning Launch
2021

Enterprise Instructional Designer

eLearning Launch
2021

Camtasia Certificate

eLearning Launch
2020

Instructional Designer Certificate

Online Learning Consortium
2019

WORK EXPERIENCE

ENGLISH TEACHER

Newport News Public Schools, Newport News, Va. / August 2012-July 2017

- Created and managed systems for tracking large amounts of data on student growth.
- Facilitated large and small group discussions.
- Estimated and executed timed presentations.
- Developed and executed engaging instructional materials.
- Evaluated content to inform development of learning content.
- Developed and managed the school's social media pages.

ONLINE ASSOCIATE PRODUCER

The Daily Press, Newport News, Va. / December 2007-August 2010

- Daily production of the website.
- Created and distributed online newsletter to subscribers.
- Shot and edited video.
- Managed and packaged all Features and Entertainment online content.