


SHANNON PITTMAN-PRICE

INSTRUCTIONAL DESIGNER
E-LEARNING DEVELOPER

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EDUCATION

**M.S.Ed. / Instructional Design and
Technology
Teacher Licensure/English 6-12**
Old Dominion University, Virginia
2010-2011; 2017-2019

Graduate Certificate / E-Learning
George Mason University, Virginia
2016-2017

M.S. / New Media
Syracuse University, New York
2006-2007

**B.S. / Journalism and Mass
Communications**
NC A&T State University, North Carolina
2002-2006

SKILLS

PROFESSIONAL

Instructional Design
E-Learning
Storyboarding
Adult Learning Theory
Curriculum Development
Writing/Editing
Video Editing
Project Management

WORK EXPERIENCE

INSTRUCTIONAL DESIGNER

Elizabeth Glaser Pediatric AIDS Foundation, Remote / June 2021-Current

- Collaborate with internal SMES to design and develop virtual training and in-person training.
- Build and deploy online courses in learning management system.
- Develop training materials, such as participant guides, eLearning content and job aids.

INSTRUCTIONAL DESIGNER | FREELANCE WRITER

Shannon Jovonne Creative, Remote / January 2020-Current

- Work with clients in industries including education, tech, hospitality, and government to design and develop e-learning and in-person training programs that align with their organizational goals.
- Conduct needs analysis to identify learning objectives and develop curriculum and assessments that meet the objectives.
- Write articles, blog posts and other content for a variety of clients in various industries.
- Manage multiple projects simultaneously and meet project deadlines.

INSTRUCTIONAL DESIGNER

ICF, Remote / November 2020-June 2021

- Designed and developed instructor-led and responsive technology delivered training and performance support solutions for a variety of projects.
- Developed design documents, storyboards and instructional materials for various projects.

INSTRUCTIONAL DEVELOPER

GDIT, Chesapeake, Va. / July 2019-October 2020

- Designed and developed instructional approaches and interactive courseware to meet training requirements for the Navy.
- Designed instructionally sound lessons in a variety of media.
- Designed and developed appropriate training objectives.
- Developed storyboards.
- Created appropriate job aids.
- Supported technical writing requirements and quality reviews.

INSTRUCTIONAL DESIGNER

Hampton University, Hampton, Va. / Mar. 2018-July 2019

- Coordinated the development of instructional materials that were functional, informative, and consistent with sound design principles.
- Designed and developed computer-based training and web-based training.
- Trained faculty on Blackboard and other online learning tools.
- Developed and delivered curriculum content and media products in online courses.
- Collaborated with SMEs.
- Managed project timelines.
- Facilitated faculty training at orientation.

INSTRUCTIONAL DESIGNER |
ELEARNING DEVELOPER

SKILLS

TECHNICAL

Articulate 360
Camtasia
Adobe Photoshop
Learning Management Systems
Canva Pro

CERTIFICATIONS

**Project Management
Certification for Development
Professionals**
PM4NGOs
2022

Articulate Storyline 360
Yukon Learning
2022

**Writing for Instructional Design
Certificate**
ATD
2021

**Creative Writing for Learning
Design**
eLearning Launch
2021

Enterprise Instructional Designer
eLearning Launch
2021

Camtasia Certificate
eLearning Launch
2020

Instructional Designer Certificate
Online Learning Consortium
2019

WORK EXPERIENCE

ENGLISH TEACHER

Hampton City Schools, Hampton, Va. / Aug. 2017-Feb. 2018

- Developed lesson plans in collaboration with sixth grade English teachers and literacy specialist.
- Measured learner achievement of objectives through weekly assessments.
- Revised lesson plans in response to assessment of learner outcomes.
- Created and adapted instructional materials to meet varied needs of learners.
- Utilized technology to engage learners in instruction.

ENGLISH TEACHER

Newport News Public Schools, Newport News, Va. / August 2012-July 2017

- Created and managed systems for tracking large amounts of data on student growth.
- Facilitated large and small group discussions.
- Estimated and executed timed presentations.
- Developed and executed engaging instructional materials.
- Evaluated content to inform development of learning content.
- Developed and managed the school's social media pages.

ONLINE ASSOCIATE PRODUCER

The Daily Press, Newport News, Va. / December 2007-August 2010

- Daily production of the website.
- Created and distributed online newsletter to subscribers.
- Shot and edited video.
- Managed and packaged all Features and Entertainment online content.