


SHANNON PITTMAN-PRICE

INSTRUCTIONAL DESIGNER
E-LEARNING DEVELOPER

757-814-5385 

shannonpittmanprice@gmail.com 

www.linkedin.com/in/shannonpittmanprice 

www.sjpittmanprice.com 

EDUCATION

**M.S.Ed. / Instructional Design and
Technology
Teacher Licensure/English 6-12**
Old Dominion University, Virginia
2010-2011; 2017-2019

Graduate Certificate / E-Learning
George Mason University, Virginia
2016-2017

M.S. / New Media
Syracuse University, New York
2006-2007

**B.S. / Journalism and Mass
Communications**
NC A&T State University, North Carolina
2002-2006

SKILLS

PROFESSIONAL

Instructional Design
E-Learning
Storyboarding
Adult Learning Theory
Curriculum Development
Writing/Editing
Video Editing
Project Management

WORK EXPERIENCE

INSTRUCTIONAL DESIGNER

ICF, Remote / November 2020-Current

- Designs and develop instructor-led and responsive technology delivered training and performance support solutions for a variety of projects.
- Develops design documents, storyboards and instructional materials for various projects.

SME/INSTRUCTIONAL DESIGNER VOLUNTEER

DesignxHumanity, Remote / June 2020-Current

- DesignxHumanity is a design collective that creates free antiracist courses and curriculum.
- Worked on a Scrum Team to craft and develop a course on Conversations about Race in the Elementary School Classroom using EdApp.

INSTRUCTIONAL DEVELOPER

GDIT, Chesapeake, Va. / July 2019-October 2020

- Designed and developed instructional approaches and interactive courseware to meet training requirements for the Navy.
- Designed instructionally sound lessons in a variety of media.
- Designed and developed appropriate training objectives.
- Developed storyboards.
- Created appropriate job aids.
- Supported technical writing requirements and quality reviews.

INSTRUCTIONAL DESIGNER

Hampton University, Hampton, Va. / Mar. 2018-July 2019

- Coordinated the development of instructional materials that were functional, informative, and consistent with sound design principles.
- Designed and developed computer-based training and web-based training.
- Trained faculty on Blackboard and other online learning tools.
- Developed and delivered curriculum content and media products in online courses.
- Collaborated with SMEs.
- Managed project timelines.
- Facilitated faculty training at orientation.

ENGLISH TEACHER

Hampton City Schools, Hampton, Va. / Aug. 2017-Feb. 2018

- Developed lesson plans in collaboration with sixth grade English teachers and literacy specialist.
- Measured learner achievement of objectives through weekly assessments.
- Revised lesson plans in response to assessment of learner outcomes.
- Created and adapted instructional materials to meet varied needs of learners.
- Utilized technology to engage learners in instruction.

INSTRUCTIONAL DESIGNER INTERN/VOLUNTEER

Old Dominion University, Norfolk, Va. / Aug. 2017-Feb. 2018

- Analyzed tasks and developed learning objectives at course and module levels.
- Assisted with course development projects.
- Planned and established quality assurance of courses.

SKILLS

TECHNICAL

Articulate 360
Camtasia
Adobe Photoshop
Learning Management Systems
Canva Pro

CERTIFICATIONS

Instructional Designer Certificate

Online Learning Consortium
2019

Camtasia Certificate

eLearning Launch
2020

WORK EXPERIENCE

English Teacher

Newport News Public Schools, Newport News, Va. / August 2012-July 2017

- Created and managed systems for tracking large amounts of data on student growth.
- Facilitated large and small group discussions.
- Estimated and executed timed presentations.
- Developed and executed engaging instructional materials.
- Evaluated content to inform development of learning content.
- Developed and managed the school's social media pages.

Online Associate Producer/ Features Channel Manager

The Daily Press, Newport News, Va. / December 2007-August 2010

- Daily production of the website.
- Created and distributed online newsletter to subscribers.
- Shot and edited video.
- Managed and packaged all Features and Entertainment online content.