


SHANNON PITTMAN- PRICE

INSTRUCTIONAL DESIGNER
E-LEARNING DEVELOPER

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EDUCATION

**M.S.Ed. / Instructional Design and
Technology
Teacher Licensure/English 6-12**
Old Dominion University, Virginia

Graduate Certificate / E-Learning
George Mason University, Virginia

M.S. / New Media
Syracuse University, New York

**B.S. / Journalism and Mass
Communications**
NC A&T State University, North Carolina

SKILLS

PROFESSIONAL

Instructional Design

E-Learning

Storyboarding

Adult Learning Theory

Curriculum Development

Content Writing

Video Editing

WORK EXPERIENCE

INSTRUCTIONAL DESIGNER

Elizabeth Glaser Pediatric AIDS Foundation, Remote / June 2021-December 2023

- Collaborated with internal cross-departmental subject matter experts to design and develop self-paced, in-person, and virtual training.
- Developed and deployed online courses using Articulate 360, Vyond, and Camtasia on a learning management system.
- Developed accessible training materials, such as participant guides, eLearning content and job aids.
- Managed project deliverables, created learning design documents, storyboards, and content for courses.
- Wrote scripts and produced videos using Vyond and Camtasia for various projects and initiatives.
- Created supplemental learning content and materials, such as post-training surveys, user guides, presentations, eLearning content, and visual aids.
- Led system administration for the learning management system by analyzing course data and reporting and maintaining the course catalog.
- Managed partnerships with external learning portals and organizations.
- Developed and managed a comprehensive learning resource repository, curated high-quality educational materials, and disseminated them to all staff through a monthly learning and development newsletter.

INSTRUCTIONAL DESIGNER | FREELANCE WRITER

SJ Creative, Remote / January 2020-Current

- Work with clients in industries including education, tech, hospitality, and government to design and develop e-learning and in-person training programs that align with their organizational goals.
- Conduct needs analysis to identify learning objectives and develop curriculum and assessments that meet the objectives.
- Write articles, blog posts and other content for a variety of clients in various industries.
- Manage multiple projects simultaneously and meet project deadlines.

JR. INSTRUCTIONAL DESIGNER

ICF, Remote / November 2020-June 2021

- Designed and developed instructor-led and responsive technology delivered training and performance support solutions for projects with the United States Air Force, National Institutes of Health and the Centers for Disease Control and Prevention.
- Developed design documents, storyboards and instructional materials for projects with the United States Air Force, National Institutes of Health and the Centers for Disease Control and Prevention.

INSTRUCTIONAL DEVELOPER

GDIT, Chesapeake, VA / July 2019-October 2020

- Designed and developed instructional approaches and interactive courseware to meet training requirements for the Navy.
- Designed instructionally sound lessons in a variety of media.
- Designed and developed appropriate training objectives.
- Developed storyboards.
- Created appropriate job aids.
- Supported technical writing requirements and quality reviews.

SKILLS

TECHNICAL

Articulate 360
Camtasia
Vyond
Learning Management Systems
Canva Pro

CERTIFICATIONS

Strategic Storytelling Certificate

eCornell
2023

Content Writing Certificate

eCornell
2023

Project Management Certification for Development Professionals

PM4NGOs
2022

Articulate Storyline 360

Yukon Learning
2022

Writing for Instructional Design Certificate

ATD
2021

Creative Writing for Learning Design

eLearning Launch
2021

Enterprise Instructional Designer

eLearning Launch
2021

Camtasia Certificate

eLearning Launch
2020

Instructional Designer Certificate

Online Learning Consortium
2019

WORK EXPERIENCE

INSTRUCTIONAL DESIGNER

Hampton University, Hampton, VA / Mar. 2018-July 2019

- Coordinated the development of instructional materials that were functional, informative, and consistent with sound design principles.
- Designed and developed computer-based training and web-based training.
- Trained faculty on Blackboard and other online learning tools.
- Developed and delivered curriculum content and media products in online courses.
- Collaborated with subject matter experts to build online courses.
- Managed project timelines.
- Facilitated faculty training at orientation.

ENGLISH TEACHER

Hampton City Schools, Hampton, VA / Aug. 2017-Feb. 2018

- Developed lesson plans in collaboration with sixth grade English teachers and literacy specialist.
- Measured learner achievement of objectives through weekly assessments.
- Revised lesson plans in response to assessment of learner outcomes.
- Created and adapted instructional materials to meet varied needs of learners.
- Utilized technology to engage learners in instruction.

ENGLISH TEACHER

Newport News Public Schools, Newport News, VA / August 2012-July 2017

- Created and managed systems for tracking large amounts of data on student growth.
- Facilitated large and small group discussions.
- Estimated and executed timed presentations.
- Developed and executed engaging instructional materials.
- Evaluated content to inform development of learning content.
- Developed and managed the school's social media pages.

ONLINE ASSOCIATE PRODUCER

The Daily Press, Newport News, VA / December 2007-August 2010

- Daily production of the website.
- Created and distributed online newsletter to subscribers.
- Shot and edited video.
- Managed and packaged all Features and Entertainment online content.